

 <p>Management Certification <b>MCNA</b> of North America</p>	<p><b>INSTRUCTIONS ON THE REFERENCE OF CERTIFICATION AND USE OF MCNA LOGO AND ANAB ACCREDITATION MARK</b></p>	 <p><b>ANAB</b> ACCREDITED ISO 9001:2015 MANAGEMENT SYSTEMS CERTIFICATION BODY</p>
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**I. Reference to Certification:**

A Statement of Certification, if made in company literature, website or other promotional or informational publications, labels, etc. shall in no way imply that the product, process or service is certified. The statement, if made, shall include reference to:

- identification (e.g. brand or name) of the certified client;
- the type of management system (e.g. quality, environment) and the applicable standard;
- and the certification body issuing the certificate.

**II. Use of MCNA Logo and ANAB Accreditation Mark**

The Management Certification of North America (MCNA) logo may be used for quality, aerospace quality, or other management systems by any MCNA certified client.

The ANSI-ASQ National Accreditation Board (ANAB) accreditation mark relates to the authority of MCNA to award certificates. **The mark may be used only in conjunction with the MCNA logo.**

**The logo and mark may be used on:**

- stationery, provided the certified company logo or title is displayed with at least equal prominence
- company publicity material or other items relevant to the certificate
- exhibition stands
- internal walls and doors within the certified company's building
- external walls of buildings or external signs with prior written approval from MCNA
- the company website, specific to the certified location and scope of certification using the logo and mark depicted below, or the actual certificate may be displayed

**The logo and mark may not be used:**

- on products, on packaging, or in any way that may be interpreted as denoting product conformity. Type labels or identification plates are considered as part of the product
- on laboratory test, calibration or inspection reports or certificates
- by sites or activities not included in the scope
- by licensees of a certified company
- in any misleading manner

On stationery, the logo and mark should be between 20 and 30 mm tall. On other items, the size may be increased or decreased proportionally. Where space restrictions apply, the logo and mark may be reduced in size but always must be easily legible.

The MCNA logo shall be printed in Green and gold (Green Pantone 3305 and Gold 871C or 117C), or black and white or white on a colored background.

The ANAB mark shall be printed in black, on a light or white background, **or** blue (PMS 2935 or equivalent) and red (PMS 485 or equivalent) on a white or light background. Redrawn approximations of the mark are not allowed.

**III. Claims and Declarations**

Any references to MCNA's accreditation should be phrased "Management Certification of North America (or MCNA) is an ANAB-accredited certification body."

Any advertising or press release relating to a company's certification must state that the company is certified by Management Certification of North America.

The logos, marks, claims, or declarations should not be used to imply that MCNA or ANAB accepts responsibility for the activities of the certified company.

The company must not make claims or declarations that are not true or which could give the impression that the company, its parts, or its subsidiaries and associates are certified for activities which are not certified.

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**IV. Results of Misuse**

Flagrant and/or persistent misuse of the logo or mark can be considered grounds for withdrawal of certification.

Following MCNA's withdrawal or suspension of certification, or when a company chooses to forfeit its certificate, the formerly certified company must cease immediately the use of any materials which contain the logo or mark or which suggest that the company is still certified, and must return the certificate to the MCNA office immediately.




**V. Transition to New Marks**

ANAB has adopted a new Accreditation mark depicted on the right above. MCNA and its clients shall transition to use of the new ANAB Accreditation Mark from January 1 2015 with the deadline for transition set as December 31, 2016.

MCNA shall begin the provision of new logo files to its clients on or before 1 June 2015. MCNA clients shall assure that all uses of the MCNA Logo and the ANAB oval mark shall cease on or before 31 December 2017.

**VI. Marks:**

**Examples**

<p><b>MCNA Logo and ANAB Mark (torch) Required after 31 December 2016</b></p>	<p><b>MCNA Logo and ANAB Mark (torch) Required after 31 December 2016</b></p>
 <p>ISO 9001:2015 CERTIFIED MANAGEMENT CERTIFICATION OF NORTH AMERICA</p> 	 <p>ISO 9001:2008 CERTIFIED MANAGEMENT CERTIFICATION OF NORTH AMERICA</p> 